

SUSTAINABLE DEVELOPMENT GOALS



7.4.5 Assistance for start-ups that foster and support a low carbon economy or technology?

UBT places strong emphasis on fostering a **low-carbon economy** and advancing innovation and technology as core strategic priorities embedded across its initiatives. Central to this vision is **UBT Techno Valley** — a dynamic hub for innovation, entrepreneurship, and technological development. Techno Valley serves as a catalyst for creative ventures, offering entrepreneurs and startups a comprehensive suite of support services through competitions, workshops, incubators, and mentorship programs — all designed with sustainability at their foundation.

UBT Techno Valley not only cultivates innovative ideas but also ensures their successful transformation into viable enterprises through a structured, multi-stage support system:

- **Pre-incubation**, where concepts are validated and refined into actionable business plans;
- **Incubation**, which provides access to funding, mentorship, and legal guidance; and
- **Post-incubation**, focusing on technology commercialization, market scaling, and long-term sustainability.

These tailored services empower startups to tackle pressing challenges such as reducing carbon emissions, developing sustainable technologies, and adopting environmentally responsible practices — ensuring both social impact and business resilience.

A recent milestone includes UBT's **agreement with Monsha'at (the Small and Medium Enterprises General Authority)** to establish and operate specialized incubators for startups, reinforcing its commitment to entrepreneurship and innovation. This partnership expands opportunities for emerging ventures to access incubation services, expert mentorship, and strategic networking platforms — particularly for those developing sustainable and low-carbon solutions.

To amplify its impact, **UBT Techno Valley** collaborates closely with government entities, private organizations, and research institutions, ensuring startups have the resources, expertise, and connections they need to thrive. Through initiatives such as **The BIG Challenge**, entrepreneurs gain exclusive access to UBT's innovation ecosystem, technology facilities, and research capabilities, helping them overcome barriers to investment in green and emerging technologies.

Sustainability remains the guiding principle of UBT Techno Valley's mission, shaping its program objectives and evaluation criteria. Flagship initiatives such as **The BIG Challenge Competition, Falling Walls Lab**, and a series of hackathons showcase innovative projects that promote environmental responsibility and sustainable growth.



