

SUSTAINABLE DEVELOPMENT GOALS



7.4.1 Provide programs for local community to learn about importance of energy efficiency and clean energy?

Yes, the University of Business and Technology (UBT) actively provides educational and outreach programs to raise community awareness about the importance of energy efficiency and clean energy. These initiatives are part of UBT's broader sustainability strategy and align with the Kingdom's Vision 2030 goals and the United Nations Sustainable Development Goals (SDGs).

During the 2024–2025 academic year, UBT organized several programs and community events to promote environmental consciousness and responsible energy practices. In collaboration with Pristine, a non-profit organization dedicated to green initiatives, UBT hosted a workshop titled "Sustainability: Our Path to a Better Future" (November 2024),

which explored environmental challenges and sustainable solutions for a greener future. Additionally, in partnership with the Mohammed Bin Salman Foundation (Misk) and Pristine Association, UBT launched a six-week course on Sustainability and Innovation designed to strengthen students' and community participants' understanding of environmental science, environmental management, sustainable development goals, and entrepreneurship.

UBT also celebrated Earth Day (April 2025) through interactive sessions and awareness activities focused on the preservation of natural resources and energy conservation. Moreover, UBT has been a strategic knowledge partner for three consecutive years in the Future Industrialist Initiative, a national program introducing high school students to industrial and sustainability concepts, including waste management, renewable energy, and resource efficiency.

Further demonstrating its commitment to clean energy education, UBT participated in the Energy Hackathon Judging Panel at the Smart Grids Conference, represented by faculty from the Department of Electrical Engineering, to support innovation in smart energy solutions. In addition, UBT collaborated with the U.S. Consulate in Jeddah to organize a workshop titled "Sustainable Technologies and Smart Cities", highlighting the integration of renewable energy and digital innovation in sustainable urban development.

Through these diverse initiatives, UBT continues to contribute to national and global sustainability efforts by equipping the community with knowledge, skills, and awareness necessary to advance energy efficiency and clean energy adoption

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Sustainability Workshop: Our Path for a Better Future

UBT

Join our workshop
"Sustainability: Our Path For a Better Future"
Discover sustainability's role and environmental challenges for a greener future!
By Dr. Houssam Saad
Pristine

Mon, Nov 18, 2024
12:00 PM - 02:00 PM
1ST 11 On
Corniche campus

In collaboration with Pristine non-profit organization dedicated to green initiatives, UBT organized a workshop titled "Sustainability: Our Path to a Better Future" November 18, 2024. The workshop was hosted by Dr. Houssam Saad and aimed to explore the role of sustainability and environmental challenges for a greener future.

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التعليم من أجل العمل وريادة الأعمال
Education for Job Opportunities and Entrepreneurship

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Sustainability & Innovation Course

UBT

Sustainability & Innovation Course
تعلم اليوم، لقيادة الغد
إيرت التطوير

158 applicants
36 Participant

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UBT launched a 6-week course on sustainability and innovation for university students, in collaboration with the Mohammed Bin Salman Foundation 'Misk' and Pristine Association. The course covered the following topics:

- Environmental Science
- Environmental Management
- Sustainable Development Goals
- Business Experiments
- Behavioral Science and National Belonging
- Entrepreneurship

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Future Industrialists Initiative



UBT has served as a knowledge partner in the Future Industrialist Initiative for three consecutive years, a program that introduces high school students to the industrial sector. UBT faculty and staff engage as mentors and evaluators, guiding students as they design projects that address real industry needs. Many of these projects focus on sustainability-driven themes such as waste management, the circular economy, renewable energy, and resource efficiency, reflecting the university's broader commitment to social responsibility and innovation.

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Sustainable Technologies and Smart Cities” Lecture



70
participants

UBT in collaboration with the U.S. Consulate in Jeddah, organized a workshop titled “Sustainable Technologies and Smart Cities,” presented by Ms. Kate Wright, the Executive Director of Climate Mayors on Tuesday, October 1, 2024. The workshop was attended by many students, faculty, and staff, who actively participated and engaged with the lecture.

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