

UBT CBA- M.Sc. PROGRAM OVERVIEW

INTRODUCTION

The Ministry of Higher Education (M.O.E) in K.S.A has duly approved our M.Sc. programs prepared by Western Michigan University. The UBT pursues its vision as a provider of advanced knowledge and skills to business professionals and to develop initiatives for entrepreneurial endeavors with a mission of producing capable leaders empowered by the necessary management and research skills to make high-quality business decisions in either an entrepreneurial, executive, or staff capacity.

The M.Sc. further supports the vision and mission of the UBT. While enhancing the visibility and reputation of the CBA (UBT) as the major producer of qualified business personnel in the region, our emphasis in this program is to supply business organizations with distinguished contemporary professionals in various areas such as Accounting, Finance, Marketing, Human Resource Management and Supply Chain Management.

These programs are designed for the experienced practitioner and are planned around up-to-date knowledge bases, case studies, business simulations and small-group seminar sessions. The MScs are offered during weekdays to suit the availability of working professional students giving them the space, not conflicting with their business pursuits or job performance. Weekend classes are likewise offered to accommodate students from outside of Jeddah.

The M.Sc. Program is a two-year master's degree (36-credit curriculum). Our program is distinguished by our:

- Exceptional learning methodology whereby rigor, depth, innovation and analytical thinking are fully integrated to deal with all aspects of business problems.
- M.Sc.s. curriculum follows a worldwide standard.
- Classes are taught in the English language.
- Course completion includes research as an integral part of the course requirements.
- Recognition as programs that are certified by the Ministry of Higher Education, K.S.A.

M.Sc. IN FINANCE

Program Description

Unlike the MBA program, which offers a broad understanding of the cross-functional areas of business, the M.Sc. in Finance provides more detail and a greater depth of understanding of contemporary financial theory, practices and applications. Students will learn how to develop and apply effective financial decision-making techniques associated with raising and investing capital. The program will culminate with the completion of an applied business research project.

Pre- Master Level Courses				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MMGT 499	Introduction to Quantitative Business Analysis	None	None	
MFIN 499	Principles of Finance	None	None	
ECON 499	Principles of Economics	None	None	
MACT 490	Principles of Accounting	None	None	
Foundation/Core (36 credits)				
Master Level				
1st Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MFIN 511	Financial Management	3	MFIN 499	Principles of Finance
MACT 522	Managerial Accounting	3	MACT 490	Principles of Accounting
MMGT 511	Advanced Quantitative Business Analysis	3	MMGT 499	Introduction to Quantitative Business Analysis
9 Hours				
2nd Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MFIN 522	Advanced Corporate Valuation and Modelling	3	MFIN 511	Financial Management
MFIN 521	International Finance	3	MFIN 511	Financial Management
MFIN 523	Security Analysis and Portfolio Management	3	MFIN 511	Financial Management
9 Hours				

3rd Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MFIN 531	Mergers and Acquisitions	3	MFIN 511	Financial Management
			MFIN 522	Advanced Corporate Valuation and Modelling
MACT 538	Financial Statement Analysis	3	MACT 490	Principles of Accounting

from Choose only one (Credits 3) :Elective :

MFIN 532	Entrepreneurial Finance
MFIN 533	Financial Planning or
MFIN 534	Management of Financial Institutions

4th Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MFIN 541	Derivatives and Risk Management	3	MFIN 511	Financial Management
MFIN 548	Capstone Project in Finance	3	(Pre-requisites = All MFIN core courses)	

Elective 2: (3 Credits) Choose only one from:

MFIN 542	Investment Banking
MFIN 543	Credit Risk Management or
MMGT 543	Managing E-Commerce

M.Sc. IN MARKETING

Program Description

Unlike the MBA program, which offers a broad understanding of the cross-functional areas of business, the M.Sc. in Marketing provides more detail and a greater depth of understanding of contemporary marketing theory, practice and application. Students will learn how to develop and apply effective marketing techniques and approaches to a variety of business situations. The program will culminate in the development of a marketing plan for an existing or proposed business and a final presentation of the plan before faculty and business leaders.

Pre- Master Level Courses				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	DESCRIPTIVE TITLE
MMGT 499	Introduction to Quantitative Business Analysis	None	None	None
MFIN 499	Principles of Finance	None	None	None
ECON 499	Principles of Economics	None	None	None
MACT 490	Principles of Accounting	None	None	None
Master Level				
1st Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	DESCRIPTIVE TITLE
MMGT511	Advanced Quantitative Business Analysis	3	None	None
MMKT512	Marketing Management	3	None	None
MMKT513	Consumer Behavior	3	None	None
9 Hours				
2 nd Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	DESCRIPTIVE TITLE
MMKT521	Marketing Research	3	MMKT512	Marketing Management
MMKT522	Integrated Marketing Communication Strategies	3	MMKT512	Marketing Management
			MMKT513	Consumer Behavior
MMKT523	Channels and Retail Management	3	MMKT512	Marketing Management

3rd Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	DESCRIPTIVE TITLE
MMKT531	Digital and Social Media Marketing Strategies	3	MMKTa512	Marketing Management
			MMKT513	Consumer Behavior
			MMKT522	Integrated Marketing Communication Strategies
MMKT532	Brand Management	3	MMKT512	Marketing Management
			MMKT513	Consumer Behavior
			MMKT522	Integrated Marketing Communication Strategies
MMKT533	Marketing Analytics	3	MMKT521	Marketing Research

4th Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	DESCRIPTIVE TITLE
MMKT541	Strategic Marketing Management	3	MMKT531	Digital and Social Media Marketing Strategies
			MMKT532	Brand Management
			MMKT533	Marketing Analytics
MMKT542	Marketing Management Project	3	Co-requisite	Strategic Marketing Management
			MMKT541	
MMKT543	Managing E-commerce	3	None	None

M.Sc. IN ACCOUNTING

Program Description

The M.Sc. in Accounting provides students with an in-depth study of different functional areas of accounting, which will prepare students for various professional accounting careers.

Pre-Master (Pre-Requisites) for Students with a Non-Business Background				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MMGT 499	Intro to Quantitative Business Analysis (UBT Pre-MBA)	None	None	
MACT 490	Principles of Accounting (UBT Pre-MBA)	None	None	
MFIN 499	Principles of Finance (UBT Pre-MBA)	None	None	
ECON 499	Principles of Economics (UBT Pre-MBA)	None	None	
Pre-Master (Pre-Requisites) for Students with a Non-Accounting Background				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MACT 491	Intermediate Financial Accounting	None	None	
MACT 492	Auditing	None	None	
Master Level				
1st Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MMGT 511	Advanced Quantitative Business Analysis	3	MMGT 499	Intro to Quantitative Business Analysis
MACT 515	Cost Accounting	3	MACT 490	Principles of Accounting
MFIN 511	Financial Management	3	MFIN 499	Principles of Finance
9 Hours				

2nd Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MACT 522	Managerial Accounting	3	MACT 515	Cost Accounting
MACT 523	Advanced Financial Accounting	3	MACT 490	Principles of Accounting
MACT 524	Zakat International Taxation	3	MACT 490	Principles of Accounting

3rd Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MACT 537	International Accounting	3	MACT 490	Principles of Accounting
MACT 538	Financial Statement Analysis	3	MACT 491	Intermediate Financial Accounting
MACT 539	Computerized Accounting Information Systems	3	MACT 490	Principles of Accounting

4th Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MACT 541	Cost Modeling and Analytics for Integrative Decision Making	3	MACT 490	Principles of Accounting
MACT 542	Fraud Examination and Internal Controls	3	MACT 492	Auditing
MACT 543	Financial Accounting Research	3	MACT 491	Intermediate Financial Accounting

M.Sc. IN HUMAN RESOURCE MANAGMENT

Program Description

The Masters of Science in Human Resource Management at the UBT is designed to provide an optimal mix of advanced knowledge and contemporary H.R practices necessary for professionals to move into senior H.R roles and execute human capital strategy to help their businesses better compete in the market place.

Pre- Master Level Courses				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	DESCRIPTIVE TITLE
MMGT 499	Introduction to Quantitative Business Analysis	None	None	
MFI 499	Principles of Finance	None	None	
Econ 499	Principles of Economics	None	None	
MBUS 499	Principles of Management	None	None	
Master Level				
1st Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MMGT 511	Advanced Quantitative Business Analysis	3	MMGT 499	Introduction to Quantitative Business Analysis
MHRM 513	Managing People and Organizations	3	MBUS 499	Principles of Management
MHRM 514	The Legal and Ethical Environment of HRM	3	MBUS 499	Principles of Management
9 Hours				
2nd Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MIBM 511	Global Business Management	3	None	
MHRM 521	Strategic Human Resource Planning	3	MHRM 513	Managing People and Organizations
MHRM 522	Performance Appraisal & Management	3	MHRM 513	Managing People and Organizations

3rd Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MHRM 531	Staffing	3	MHRM 513	Managing People and Organizations
MHRM 532	Compensation and Rewards	3	MHRM 513	Managing People and Organizations
MHRM 533	Human Resource Development	3	MHRM 513	Managing People and Organizations

4th Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
Elective 1	See below	3	NONE	
Elective 2	See below	3	NONE	
MHRM 541	Strategic HRM Capstone	3	All MHRM Courses	

(SELECT ONLY 2 COURSES) ELECTIVES

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive Title
MHRM 542	CURRENT TOPICS - HRM	3	All MHRM Courses	
MEPR 511	ENTREPRENEURSHIP	3	MMGT512	Marketing Management
MMGT 543	Managing E-commerce	3	NONE	
MMIS 511	MANAGEMENT INFORMATION SYSTEM	3	NONE	

M.Sc. IN SUPPLY CHAIN MANAGMENT

Program Description

The M.Sc. in Supply Chain Management prepares graduates to assume managerial and leadership roles in the industrial or service sectors of the Saudi economy and act as a driving force to increase the competitive advantage for their organizations thereby contributing directly to the CBA's mission to develop successful leaders for the local and global business environments.

Pre- Master Level Courses				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive title
MMGT 499	Introduction to Quantitative Business Analysis	3	None	
MFIN 499	Principles of Finance	3	None	
ECON 499	Principles of Economics	3	None	
MACT 490	Principles of Accounting	3	None	
Master Level				
1st Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive Title
MGT511	Advanced Quantitative Business Analysis	3	MGT 499	Introduction to Quantitative Business Analysis
MSCM 511	Strategic Supply Chain Fundamentals	3	None	
MSCM 512	Enterprise Resource Planning for Organizations	3	None	
9 Hours				
2 nd Semester (9 credits)				
Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive Title
MSCM 521	Operations Management	3	MGT 511	Advanced Quantitative Business Analysis
MSCM 522	Strategic Procurement	3	SCM 511	Strategic Supply Chain Fundamentals
MSCM 523	Supply Chain Logistics	3	SCM 511	Strategic Supply Chain Fundamentals

3rd Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive Title
MSCM 532	Total Quality Management	3	MGT 511	Advanced Quantitative Business Analysis
MSCM 535	Business Forecasting and Demand Planning	3	SCM 511	Strategic Supply Chain Fundamentals
MACT 541	Cost Modeling and Analytics for Integrative Decision Making	3	MACT 490	Principles of Accounting

4th Semester (9 credits)

Course No.	DESCRIPTIVE TITLE	Credit Hrs.	Pre-requisite	
			Course No.	Descriptive Title
Elective 1	See below	3	None	None
Elective 2	See below	3	None	None
SCM 541	Supply Chain Capstone Project	3	All SCM core Courses	

ELECTIVES) SELECT ONLY 2 COURSES

Course No.	DESCRIPTIVE TITLE	
SCM 533	Project Management	
MGT 543	Managing E-Commerce	
MKT 533	Marketing Analytics	
533 FIN	Derivatives and Risk Management	

ADMISSION REQUIREMENTS

1. Bachelor's degree from a local and international College/University recognized by the M.O.E., K.S.A.
2. Grade Point Average (GPA) of 2.25 or higher on a 4.0 Scale, or 3.25 or higher on 5.0 Scale in previous university work.
3. Official transcript that clearly indicates the completion of a baccalaureate degree must be submitted to the Admissions Office. If course work toward the undergraduate degree was completed at other colleges or universities, official transcripts from all of those institutions also should be submitted. If the degree was awarded outside the KSA, the Saudi M.Sc. at the country of origin or the Country M.Sc. in Jeddah or elsewhere in KSA must stamp the document.
Additionally, the degree must be within 10 years of graduation from the date of applying to the M.Sc. program.
4. Letter of Purpose (250 words minimum)
5. All students are required to obtain a minimum TOEFL/IELTS score of:
 - a. 6.1 on an internet-based test, or
 - b. 5.5 On an IELTS Examination.

This condition of English Language proficiency will be waived if the student graduated from a school with English Language as the medium of instruction. He should secure certification stating that the degree was conducted in the English language.
6. Two letters of nomination and recommendation from senior business associates that objectively assess the applicant's strengths, weaknesses, potential, and suitability for the M.Sc. program are required.
7. The students must have a personal interview with the Committee of Admissions to complete the admission procedures.
8. A completed application Admissions form with a SAR 1000 non-refundable application fee made payable to the College of Business Administration must be submitted to the CBA-M.Sc. Program Admissions Office.

M.Sc. – STAFF INFORMATION:

S:no:	Name	Position	Email	Tel
1.	Dr. Yussra Jamjoom	Dean of Graduate Studies	yussra@ubt.edu.sa	012-2159232
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