

EPR 531 Financing for Entrepreneurs

Pre-requisites for this course: none

This course covers the issues, concepts, and techniques associated with financing for new and/or growth ventures with emphasis on their application to real life situations.

EPR 532 Marketing for Entrepreneurs

Pre-requisites for this course: none

This course is designed to expose the core concepts within Marketing and to provide the opportunity to acquire a fundamental knowledge of basic Marketing for business and develop the skills necessary for the successful management of the marketing function for large and SMEs size firms.

EPR 534 The Social Entrepreneur

Pre-requisites for this course: EPR 511

This course on social entrepreneurship typically covers the principles and practices of using business strategies to address social and environmental issues. The course may cover topics such as identifying and evaluating potential social and environmental problems, developing and implementing sustainable business models, raising capital and measuring impact. Students may also learn about case studies of successful social enterprises and have the opportunity to work on projects or develop their own social venture. The course may be interdisciplinary, drawing on concepts from fields such as business, sociology, and environmental studies.

EPR 535 Entrepreneurship- the Key to Family Business Success

Pre-requisites for this course: EPR 511

This course on entrepreneurship in the context of family businesses may cover topics such as identifying and evaluating opportunities, developing and implementing business plans, raising capital, and managing family dynamics. The course may also cover the unique challenges and opportunities that arise in the context of family businesses, such as succession planning, maintaining family unity, and balancing the needs of the business with the needs of the family. The course may also provide case studies of successful family businesses and give students the opportunity to work on projects related to family businesses. The course may be interdisciplinary, drawing on concepts from fields such as business, family studies, and psychology.